

HOME IMPROVEMENT SCRIPT

Hi this is _____ calling from Home improvement and remodelling group. How are you today?

This call has been recorded for quality assurance.

Your house has been selected to receive a FREE, No Obligation PRICING Estimate for Home Improvements such as Windows replacement, siding and roofing. We would like to get you a FREE PRICING ESTIMATE from a local contractor for your home improvement. That way, whenever you are ready, you would know how much those home improvements will cost. OK?

Great and do you own the house?	Yes NO (Must say Yes, if no or renter, go to closer)
---------------------------------	---

What type of home improvement are you looking to have done? In your area we offer ... **(Windows Replacement) OK....**

OK and just so were clear. The type of home improvement quote they will call you back for is and the quote they will give you is good for 30 days Ok?

Ok, I Just need to verify some of your information....

VERIFY FIRST AND LAST NAME

FULL ADDRESS – NO PO BOX

CITY , STATE AND ZIP Code

EMAIL AND PHONE NUMBER

YOU DO NOT HAVE TO VERIFY THE DATE OF BIRTH

How would you rate your credit?

And you would you be looking to get this done in the next 3 months if the quote works for you right?

What will be the best time for our windows contractor to call you back to schedule an appointment? **MORNING AFTERNOON OR EVENING?**

What is your Budget? 2 – 5 THOUSAND, 5 – 9 THOUSAND, OR 9 THOUSAND AND ABOVE

DISCLAIMER

So let me just verify that you are requesting to receive a free PRICING estimate for your Windows Replacement and for us to be on the same page, we will provide you only the free estimate, and whenever you are ready to get your Windows Replaced the cost will be PAID FOR by you. Okay? **(Customer Must Say Okay or Yes)**

Thank you for your time, today is (02 ,24 2017) an for legal purposes I have to tell you that you may be contacted by up to four different home improvement companies. These companies may use what's called an automatic dialing system to call you back on the phone number you gave us and they could possibly email you as well, even if you are on a federal or state DO NOT CALL list. You are not required to agree to these to purchase .It is OK for these companies to contact you right?. **(Must be a clear affirmative)**